

OFFER:

To participate in this exciting new promotion complete and send back the enclosed order form indicating the quantity of flyers you wish to purchase.

1. Non-imprinted flyers are available at a cost of \$0.50 each, minimum order quantity 100.
2. Orders of 300 or more flyers qualify for custom imprinting (** if requested*).

MARKETING SUPPORT:

In addition to flyer, support and special promotional pricing all participating distributors will benefit from our comprehensive ongoing awareness campaign. Initiatives to be executed include a direct mail campaign, E-blast program, social media buzz, and online advertising. These marketing activities are designed to drive interest, traffic, and sales for distribution.

ORDERING:

Once activated as participating in promotion the same special low pricing will be charged each time you order any of the product(s) included in the campaign. It is not necessary to use a special form or identify future orders as "Promo Orders." We will automatically charge the special prices for promo products for the duration of the campaign. Promotion products can still be ordered as part of your regular stock orders even if you choose not to participate (at regular pricing). Remember all orders of \$900 net or more qualify you for prepaid freight!

PRICING:

This promotion is an excellent opportunity to save (average savings 9%) and increase profits (average gross margin 30%). "Dist. Promo \$" is your net price for each of the promotion products.

The attached pricing is also available in Excel spreadsheet format. Request it by email at info@graytools.com or log in to your "Retailer Connect" profile from www.graytools.com to download it at your convenience.

DURATION:

Starts September 1, 2023 and expires December 31, 2023. Please allow a minimum of 14 days for delivery of flyers.

**Contact our customer service department or your Gray District Manager if you have any questions.
Start your campaign right away. This is a great opportunity for you and your customers.**



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Professional Tools Special Fall 2023

Part No	Description	List Price	Dist. Promo\$	Retail Promo\$	User Savings	Dist. Savings	Dist. GM%
121-05	5" Locking Plier Curved Jaws	\$35.57	\$16.01	\$22.95	35%	10%	30%
121-07F	7" Locking Plier Curved Jaws	\$42.14	\$18.96	\$27.95	34%	10%	32%
121-10F	10" Locking Plier Curved Jaws	\$45.20	\$20.34	\$29.95	34%	10%	32%
121-12	12" Locking Plier Curved Jaws	\$70.72	\$33.59	\$47.95	32%	5%	30%
15125	Socket Set 1/4" Dr.12PT 25PC	\$494.06	\$222.33	\$317.95	36%	10%	30%
15310	Socket Set 1/4" Dr. 12PT 10PC	\$156.57	\$70.46	\$99.95	36%	10%	30%
212	Hammer Ball Pein 48oz Head	\$107.43	\$48.34	\$69.95	35%	10%	31%
212C	Hammer Ball Pein 32oz Head	\$84.55	\$40.16	\$56.95	33%	5%	29%
212E	Hammer Ball Pein 24oz Head	\$77.13	\$34.71	\$49.95	35%	10%	31%
212G	Hammer Ball Pein 16oz Head	\$62.71	\$29.79	\$42.95	32%	5%	31%
25617	Socket Set 3/8"Dr Hex Head 7PC	\$145.51	\$65.48	\$93.95	35%	10%	30%
2682HD	Hacksaw Heavy-Duty Bi Metal Blade	\$80.83	\$36.37	\$51.95	36%	10%	30%
29510A	U Joint Set Met 3/8" Dr. 6PT 10PC	\$565.44	\$254.45	\$363.95	36%	10%	30%
35012	Socket Set 1/2" Dr. 6PT 12PC	\$224.74	\$101.13	\$143.95	36%	10%	30%
39117	Socket Set 1/2" Dr.12PT Impact	\$330.10	\$148.55	\$212.95	35%	10%	30%
4206	Adapter 1/2"Female 3/8"Male	\$21.78	\$9.80	\$14.95	31%	10%	34%
4211	Adapter 3/4"Female 1"Male	\$53.35	\$24.01	\$34.95	34%	10%	31%
4213	Adapter 1" Female 3/4" Male	\$80.19	\$36.09	\$51.95	35%	10%	31%
4215	Adapter 3/8" Female 1/2"Male	\$15.48	\$6.97	\$9.95	36%	10%	30%
4216	Adapter 3/8" Female 1/4"Male	\$17.99	\$8.10	\$11.95	34%	10%	32%
4217	Adapter 1/4" Female 3/8"Male	\$14.56	\$6.55	\$9.95	32%	10%	34%
4266	Ratchet 3/4" Dr. 32 Tooth	\$344.87	\$155.19	\$221.95	36%	10%	30%
4298	Adapter 1/2" Female 3/4" Male	\$25.27	\$11.37	\$16.95	33%	10%	33%
4299	Adapter 3/4" Female 1/2" Male	\$37.24	\$16.76	\$22.95	38%	10%	27%
45010	Socket Set 3/4" Dr. 6PT Impact 10	\$461.53	\$207.69	\$296.95	36%	10%	30%
68723	Hex Key S2 Set 22PC SAE & Metric	\$41.22	\$18.55	\$26.95	35%	10%	31%
81250	Torque Wrench. 1/4" Dr. 250 In/Lbs	\$506.99	\$228.15	\$324.95	36%	10%	30%
82100	Torque Wrench. 3/8" Dr. 100 Ft/Lbs	\$544.38	\$244.97	\$349.95	36%	10%	30%
82250	Torque Wrench. 3/8" Dr. 250 In/Lbs	\$532.61	\$239.67	\$342.95	36%	10%	30%
8308	Broad Head Bull Pin 1/4" X 10"	\$74.35	\$33.46	\$47.95	36%	10%	30%
8310	Broad Head Pull Pin 5/16" X 13 3/4	\$79.26	\$35.67	\$49.95	37%	10%	29%
83250	Torque Wrench. 1/2" Dr. 250 Ft/Lbs	\$643.72	\$289.67	\$413.95	36%	10%	30%
84600	Torque Wrench. 3/4" Dr. 600 Ft/Lb	\$1,917.98	\$863.09	\$1,232.95	36%	10%	30%
86009	H Duty Comfort. Grip Screwdriver Set	\$189.94	\$85.47	\$122.95	35%	10%	30%
86980	Screwdriver Set 8PC Precision	\$104.00	\$46.80	\$66.95	36%	10%	30%
8720	Ratchet 1/2" Dr. 20 Tooth	\$121.08	\$54.49	\$77.95	36%	10%	30%
8720L	Ratchet 1/2" Dr. 20 Tooth	\$129.49	\$58.27	\$83.95	35%	10%	31%
8732	Ratchet 1/2" Dr. 32 Tooth	\$121.08	\$54.49	\$77.95	36%	10%	30%
8732L	Ratchet 1/2" Dr. 32 Tooth	\$129.49	\$58.27	\$83.95	35%	10%	31%
8740	Ratchet 1/2" Dr. 40 Tooth	\$119.55	\$53.80	\$76.95	36%	10%	30%



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8740L	Ratchet 1/2" Dr. 40 Tooth	\$127.19	\$57.24	\$81.95	36%	10%	30%
89923	Magnetic Bowl 6"	\$43.01	\$19.35	\$24.95	42%	10%	22%
900	Adjustable Structural Wrench	\$251.89	\$113.35	\$161.95	36%	10%	30%
90012C	Compartment Box	\$98.91	\$39.46	\$52.95	46%	5%	25%
9107	Hand Box Red 16"	\$123.45	\$51.85	\$68.95	44%	0%	25%
91425A	Scratch Awl 7 3/4"	\$23.96	\$11.38	\$16.95	29%	5%	33%
91942	Rethreading Kit 42PC	\$227.01	\$107.83	\$154.95	32%	5%	30%
92440	Tape & Die Set Metric 40PC Alloy	\$296.36	\$133.36	\$189.95	36%	10%	30%
93119	Pro+ 9 Drawer Top Chest 40" X 19"	\$2,494.15	\$1,047.54	\$1,396.95	44%	0%	25%
93250	Pro+ 5 Dr. Roller Cab 26" X19"	\$2,074.88	\$871.45	\$1,161.95	44%	0%	25%
93270	Pro+ 7 Dr. Roller Cab 26" X 19"	\$2,400.81	\$1,008.34	\$1,344.95	44%	0%	25%
94701	Tray Organizer Red 3 Compartments	\$21.92	\$10.41	\$13.95	36%	5%	25%
94702	Tray Organizer Red 10 Compartments	\$36.42	\$17.30	\$23.95	34%	5%	28%
94711	Wrench Organizer 11PC	\$17.74	\$7.98	\$11.95	33%	10%	33%
94715	Wrench Organizer 15PC	\$18.78	\$8.45	\$12.95	31%	10%	35%
94809	Wrench Organizer Gripper Red	\$26.88	\$12.10	\$17.95	33%	10%	33%
94811	Wrench Organizer Gripper Red	\$31.55	\$14.20	\$19.95	37%	10%	29%
94815	Wrench Organizer Gripper Red	\$38.51	\$17.33	\$23.95	38%	10%	28%
97103B	Hand Box With 3 Drawers	\$544.11	\$228.53	\$304.95	44%	0%	25%
99213SB	Roller Cabinet 13 Drawers	\$4,501.19	\$1,890.50	\$2,519.95	44%	0%	25%
99509SB	Roller Cabinet 9 Drawers	\$2,362.37	\$992.20	\$1,322.95	44%	0%	25%
B45-10A	Plier Adjustable Joint 10.5"	\$45.29	\$21.51	\$29.95	34%	5%	28%
B45-12A	Plier Adjustable Joint 12 3/4"	\$58.02	\$27.56	\$39.95	31%	5%	31%
B45-16A	Plier Adjustable Joint 16"	\$93.30	\$44.32	\$63.95	31%	5%	31%
B45-20	Plier Adjustable Joint 20"	\$246.64	\$117.15	\$167.95	32%	5%	30%
B45-7A	Plier Adjustable Joint 7"	\$37.29	\$17.71	\$24.95	33%	5%	29%
B5PLS	Pliers Set 5PC	\$245.36	\$110.41	\$157.95	36%	10%	30%
C2BDS	Punch Set Brass Drift 2PC	\$95.32	\$42.89	\$61.95	35%	10%	31%
C402	C Clamp Capacity 0 2"	\$60.40	\$28.69	\$39.95	34%	5%	28%
C403	C Clamp Capacity 0 3"	\$69.28	\$32.91	\$47.95	31%	5%	31%
C404	C Clamp Capacity 0 4"	\$83.77	\$39.79	\$56.95	32%	5%	30%
C406	C Clamp Capacity 0 6"	\$115.67	\$54.94	\$78.95	32%	5%	30%
C408	C Clamp Capacity 0 8"	\$152.52	\$72.45	\$103.95	32%	5%	30%
C410	C Clamp Capacity 0 10"	\$187.80	\$89.21	\$127.95	32%	5%	30%
C412	C Clamp Capacity 0 12"	\$323.65	\$153.73	\$219.95	32%	5%	30%
C48LR	Punch & Chisel Set 19PC	\$378.71	\$179.89	\$256.95	32%	5%	30%
C6LR	Punch & Chisel Set 6PC	\$99.16	\$47.10	\$67.95	31%	5%	31%
CH-0.5-10	Chain Hoist 0.5T, 10 Ft Lift	\$449.01	\$202.05	\$287.95	36%	10%	30%
CH-0.5-20	Chain Hoist 0.5T, 20 Ft Lift	\$570.26	\$256.62	\$366.95	36%	10%	30%
CH-1.5-10	Chain Hoist 1.5T, 10 Ft Lift	\$696.60	\$313.47	\$447.95	36%	10%	30%



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CH-1.5-20	Chain Hoist 1.5t, 20 Ft Lift	\$916.99	\$412.65	\$589.95	36%	10%	30%
CH-1-10	Chain Hoist 1T, 10 Ft Lift	\$474.26	\$213.42	\$304.95	36%	10%	30%
CH-1-20	Chain Hoist 1T, 20 Ft Lift	\$660.88	\$297.40	\$424.95	36%	10%	30%
CH-2-10	Chain Hoist 2T, 10 Ft Lift	\$822.43	\$370.09	\$528.95	36%	10%	30%
CH-2-20	Chain Hoist 2t 20 Ft Lift	\$1,051.94	\$473.37	\$676.95	36%	10%	30%
CH-3-10	Chain Hoist 3T, 10 Ft Lift	\$1,102.70	\$496.22	\$708.95	36%	10%	30%
CH-3-20	Chain Hoist 3T, 20 Ft Lift	\$1,454.74	\$654.63	\$934.95	36%	10%	30%
CH-5-10	Chain Hoist 5T, 10 Ft Lift	\$1,763.96	\$793.78	\$1,133.95	36%	10%	30%
CH-5-20	Chain Hoist 5T, 20 Ft Lift	\$2,666.13	\$1,199.76	\$1,713.95	36%	10%	30%
CHS7A	Set Nut Driver 7PC SAE	\$146.50	\$69.59	\$99.95	32%	5%	30%
G52/2	Wrench Ratcheting Tap Reverse	\$56.27	\$25.32	\$36.95	34%	10%	31%
HRN032	Hammer Nylon Tip 12 Oz	\$49.76	\$22.39	\$31.95	36%	10%	30%
HRN038	Hammer Nylon Tip 16 Oz	\$76.45	\$36.31	\$51.95	32%	5%	30%
HRN044	Hammer Nylon Tip 20 Oz	\$88.69	\$42.13	\$59.95	32%	5%	30%
K908	Scriber 6" Length	\$41.19	\$19.57	\$27.95	32%	5%	30%
L408C	L-Clamp Copper Plated 0-8"	\$120.78	\$57.37	\$81.95	32%	5%	30%
L412C	L-Clamp Copper Plated 0-12"	\$135.02	\$64.13	\$91.95	32%	5%	30%
L416C	L-Clamp Copper Plated 0-16"	\$151.26	\$71.85	\$102.95	32%	5%	30%
L420C	L-Clamp Copper Plated 0-20"	\$177.89	\$84.50	\$119.95	33%	5%	30%
LH-0.25-3	Lever Hoist 0.25T, 3 Ft Lift	\$406.22	\$182.80	\$261.95	36%	10%	30%
LH-0.5-3	Lever Hoists 0.5T, 3 Ft Lift	\$409.09	\$184.09	\$262.95	36%	10%	30%
LH-0.75-5	Lever Hoist 0.75T, 5 Ft Lift	\$613.63	\$276.13	\$394.95	36%	10%	30%
LH-1.5-5	Lever Hoists 1.5t, 5 Ft Lift	\$725.22	\$326.35	\$466.95	36%	10%	30%
LH-3-5	Lever Hoists 3T, 5ft Lift	\$1,264.50	\$569.03	\$812.95	36%	10%	30%
MC219	Wrench Set Met Combo 12PT 19PC	\$1,476.29	\$664.33	\$949.95	36%	10%	30%
P11T	Socket Set Impact 1/2" Dr. 11PC	\$179.50	\$80.78	\$114.95	36%	10%	30%
P2-140A	U Joint Impact 3/8" Dr. 3/8" Male	\$63.87	\$28.74	\$41.95	34%	10%	31%
P302T	Pullers Heavy Duty 3 Jaws 2t	\$202.75	\$96.31	\$137.95	32%	5%	30%
P305T	Pullers Heavy Duty 3 Jaws 5t	\$366.93	\$174.29	\$248.95	32%	5%	30%
P310T	Pullers Heavy Duty 3 Jaws 10t	\$791.93	\$376.17	\$536.95	32%	5%	30%
P4-140A	U Joint Impact 1/2" Dr. 2 11/32"	\$70.63	\$31.78	\$44.95	36%	10%	29%
P8T	Socket Set Impact 3/8" Dr. 8PC Set	\$87.12	\$39.20	\$56.95	35%	10%	31%
PA2-4A	Adapter 3/8" Female 1/2" Male	\$21.53	\$9.69	\$13.95	35%	10%	31%
PA4-2A	Adapter 1/2" Female 3/8" Male	\$22.10	\$9.95	\$14.95	32%	10%	33%
PA4-6	Adapter 1/2" Female 3/4" Male	\$40.22	\$18.10	\$24.95	38%	10%	27%
PA6-4	Adapter 3/4" Female 1/2" Male	\$55.23	\$24.85	\$34.95	37%	10%	29%
PA6-7	Adapter 3/4" Female 1" Male Impact	\$49.26	\$22.17	\$31.95	35%	10%	31%
PA7-6	Adapter 1" Female 3/4" Male Impact	\$73.83	\$33.22	\$47.95	35%	10%	31%
PA7-8	Adapter 1" Female 1 1/2" Male	\$145.86	\$65.64	\$93.95	36%	10%	30%
PA8-7	Adapter 1 1/2" Female 1" Male	\$310.34	\$139.65	\$199.95	36%	10%	30%



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PL13T	Socket Set Impact 1/2" Dr. 6PT 13PC	\$391.28	\$176.08	\$251.95	36%	10%	30%
S35P	Extractor Set Screw 5PC	\$46.55	\$20.95	\$29.95	36%	10%	30%
SCD3A	Screwdriver Set Square Recess 3PC	\$49.30	\$22.19	\$31.95	35%	10%	31%
SM40	Torque S/Driver 5 40 In/Lbs	\$623.47	\$280.56	\$399.95	36%	10%	30%
T83	Ratchet 3/8" Dr. Flex Heavy-Duty	\$139.50	\$62.78	\$89.95	36%	10%	30%
T84	Ratchet 3/8" Dr. Flex Heavy-Duty Bent	\$142.52	\$64.13	\$91.95	35%	10%	30%
T8532	Ratchet 3/8" Dr. 32 Tooth	\$81.58	\$36.71	\$52.95	35%	10%	31%
T8820	Ratchet 3/8" Dr. 20 Tooth	\$81.58	\$36.71	\$52.95	35%	10%	31%
T9040	Ratchet 3/8" Dr. 40 Tooth	\$84.44	\$38.00	\$54.95	35%	10%	31%
TU19	Wrench Set Combo 19PC 12PT Satin	\$1,686.29	\$758.83	\$1,084.95	36%	10%	30%
V2536	1/4" Dr. 36 Tooth Ratchet	\$77.38	\$34.82	\$49.95	35%	10%	30%
VS3A	Mechanics Vise 4" Ductile Iron	\$228.59	\$102.87	\$146.95	36%	10%	30%
VS4A	Mechanic Vise 4 1/2" Duct Iron	\$291.81	\$131.31	\$187.95	36%	10%	30%
VS5A	Mechanics Vise 5" Ductile Iron	\$340.08	\$153.04	\$218.95	36%	10%	30%
VS6A	Mechanics Vise 6" Ductile Iron	\$455.06	\$204.78	\$292.95	36%	10%	30%
VS8A	Mechanics Vise 8" Ductile Iron	\$546.65	\$245.99	\$351.95	36%	10%	30%

† Net priced item, a discount off list is not applicable. / † Éléments chiffrés net un rabais hors liste est non applicable.

